

# Martyn's Law Event Compliance & Venue Security

This presentation explores the operational challenges of complying with Martyn's Law at scale, including queue risk, ingress bottlenecks, visitor flow, and the limitations of legacy venue security systems. It also highlights how redesigned ingress models and pre-entry smart locker systems can reduce external risk, improve throughput, and strengthen compliance for stadiums, arenas, and large-scale events.

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# 1. Why Martyn's Law Event Compliance Breaks at Scale

## WHY MARTYN'S LAW EVENT COMPLIANCE BREAKS AT SCALE

Martyn's Law is transforming how events and public venues approach security. But for large-scale venues, compliance isn't just a policy change.

**It's an operational challenge at scale.**



Because the reality is: Most event infrastructure was never designed for modern security requirements. And when you apply Martyn's Law to high-capacity venues, existing systems begin to fail.



### WHAT IS MARTYN'S LAW (AND WHY IT MATTERS FOR EVENTS)?

Martyn's Law (Protect Duty) requires venues to take proportionate steps to:



**PROTECT THE PUBLIC**  
from terrorist threats



**PREPARE FOR POTENTIAL INCIDENTS**



**REDUCE VULNERABILITY**  
at crowded places



For most stadiums, arenas, and large events...

**ENHANCED TIER COMPLIANCE IS MANDATORY.**

#### IT INTRODUCES A TIERED FRAMEWORK BASED ON CAPACITY:



**STANDARD TIER**  
200-799 PEOPLE

- ✓ Basic security procedures
- ✓ Staff awareness training
- ✓ Emergency planning



**ENHANCED TIER**  
800+ PEOPLE

- ✓ Formal risk assessments
- ✓ Detailed security planning
- ✓ Crowd management strategies
- ✓ Protective security measures

### WHY COMPLIANCE BECOMES DIFFICULT AT SCALE

#### 1 CROWD SIZE MAGNIFIES RISK



- Higher density congregation areas
- More complex evacuation scenarios
- Increased exposure at entry points

What works for 500 people does not scale to 10,000+.

#### 2 ENTRY QUEUES BECOME SECURITY VULNERABILITIES



- Long external queues
- Congregation points outside controlled zones
- Delays in moving people into safe areas

This creates a contradiction: The very process designed to improve security can increase risk.

#### 3 THROUGHPUT VS SECURITY TRADE-OFF



At scale, this becomes unsustainable.

#### 4 LEGACY SYSTEMS CANNOT MEET NEW REQUIREMENTS



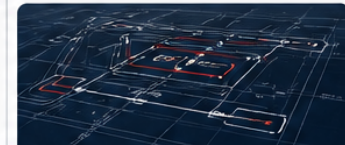
Most venues rely on:

- ✗ Manual bag checks
- ✗ Temporary cloakrooms
- ✗ Staff-heavy processes

These systems:

- ✗ Do not scale efficiently
- ✗ Increase queue times
- ✗ Introduce human error

#### 5 COMPLIANCE REQUIRES OPERATIONAL REDESIGN



Martyn's Law is not just about:

- ✗ Policies
- ✗ Documentation
- ✗ Training

✓ It requires: Fundamental changes to how people enter and move through venues.



#### THE BOTTOM LINE

Martyn's Law raises the bar for security. But scale exposes the gaps in legacy systems.

Without operational change, venues risk:

NON-COMPLIANCE PENALTIES

INCREASED SECURITY RISK

REPUTATIONAL DAMAGE

POOR ATTENDEE EXPERIENCE

#### COMPLIANCE AT SCALE REQUIRES MORE THAN POLICIES. IT REQUIRES SMARTER OPERATIONS.



SEE THE SOLUTION:  
/solutions/event-smart-lockers/



COMPARE SOLUTIONS:  
/bag-searches-vs-pre-entry-locker-storage/



CALCULATE ROI:  
/roi-calculator/

## 2. The Hidden Risks of Non-Scalable Compliance

# THE HIDDEN RISKS OF NON-SCALABLE COMPLIANCE

Under Martyn's Law, failure to design scalable security creates new vulnerabilities, increases costs, and puts people at risk.



|  <b>EXTERNAL QUEUE RISK</b>  |  <b>INCOMPLETE RISK MITIGATION</b>   |  <b>FINANCIAL &amp; OPERATIONAL PRESSURE</b>  |  <b>VISITOR EXPERIENCE IMPACT</b>  |
|---|---|--|---|
|    |   |   |    |
| <p>Large queues outside venues are one of the most critical vulnerabilities under Martyn's Law.</p>   | <p>If ingress systems fail, compliance plans break under real-world pressure.</p>   | <p>The cost of compliance increases when systems don't scale.</p>  | <p>Stricter security often leads to frustration, delays and dissatisfaction.</p>  |
| <ul style="list-style-type: none"> <li>  <b>UNSCREENED</b><br/>People are not screened in uncontrolled areas.                     </li> <li>  <b>HIGH-DENSITY</b><br/>Crowded spaces increase risk and reduce safety.                     </li> <li>  <b>DIFFICULT TO MANAGE</b><br/>Harder to monitor, communicate and respond to incidents.                     </li> </ul> | <ul style="list-style-type: none"> <li>  <b>RISK ASSESSMENTS BECOME THEORETICAL</b><br/>Plans look good on paper but fail in practice.                     </li> <li>  <b>SECURITY PLANS BREAK UNDER PRESSURE</b><br/>Systems cannot cope with peak demand.                     </li> <li>  <b>REAL-WORLD CONDITIONS DIVERGE</b><br/>Compliance models don't match operational reality.                     </li> </ul> | <ul style="list-style-type: none"> <li>  <b>INCREASE STAFFING</b><br/>More people required to manage queues and checks.                     </li> <li>  <b>ADD TEMPORARY INFRASTRUCTURE</b><br/>Tents, barriers, screening equipment and temporary facilities.                     </li> <li>  <b>EXPAND SECURITY OPERATIONS</b><br/>Higher operational costs — without solving core issues.                     </li> </ul> | <ul style="list-style-type: none"> <li>  <b>LONGER QUEUES</b><br/>More waiting reduces time enjoying the event.                     </li> <li>  <b>FRICION AT ENTRY</b><br/>More checks and delays create negative experiences.                     </li> <li>  <b>REDUCED SATISFACTION</b><br/>Poor entry experience impacts reputation and loyalty.                     </li> </ul> |

|   |  |  |  |  |  |  |
|---|--|--|--|--|--|--|
|  <p><b>THE SOLUTION:</b><br/>DESIGN SECURE FLOW THAT SCALES.</p> <p>Scalable ingress systems reduce external risk, improve compliance, and protect your venue, your visitors, and your reputation.</p> | <p><b>KEY BENEFITS OF SCALABLE SECURITY</b></p> <ul style="list-style-type: none"> <li>  <b>REDUCED QUEUES</b><br/>Faster, smoother entry flow.                 </li> <li>  <b>LOWER RISK</b><br/>Fewer vulnerabilities outside the venue.                 </li> <li>  <b>BETTER COMPLIANCE</b><br/>Meet Martyn's Law requirements with confidence.                 </li> <li>  <b>LOWER COSTS</b><br/>More efficient operations and resource use.                 </li> <li>  <b>HAPPIER VISITORS</b><br/>Better experience from arrival to venue entry.                 </li> </ul> |  |  |  |  | <p><b>TAKE ACTION TODAY</b></p> <ul style="list-style-type: none"> <li>  <b>SEE:</b><br/>/solutions/event-smart-lockers/ &gt;                 </li> <li>  <b>COMPARE:</b><br/>/bag-searches-vs-pre-entry-locker-storage/ &gt;                 </li> <li>  <b>CALCULATE ROI:</b><br/>/roi-calculator/ &gt;                 </li> </ul> |
|---|--|--|--|--|--|--|

### 3. Pre-Entry Smart Locker Systems

# PRE-ENTRY SMART LOCKER SYSTEMS

Smarter ingress. Safer venues. Stronger compliance.  
 Remove bags before security. Improve flow. Reduce risk.



**SMART LOCKERS ENABLE:**

- REMOVAL OF BAGS BEFORE SECURITY**
  - ✓ Faster screening
  - ✓ Reduced queue buildup
- ELIMINATION OF CLOAKROOM CONGESTION**
  - ✓ No manual handling
  - ✓ No secondary queues
- REDUCED EXTERNAL CROWD DENSITY**
  - ✓ Faster movement into secure zones
- IMPROVED COMPLIANCE ALIGNMENT**
  - ✓ Lower vulnerability at entry points

**THE OLD WAY: BAG CHECKS CREATE BOTTLENECKS**

- ✗ Long external queues
- ✗ High-density crowding
- ✗ Slower screening
- ✗ Higher risk outside venue

**THE SMARTER WAY: REMOVE BAGS, REMOVE RISKS**

- ✓ Shorter queues
- ✓ Lower external risk
- ✓ Faster screening
- ✓ Better experience
- ✓ Stronger compliance

**SMARTER ENTRY. STRONGER COMPLIANCE.**

Discover how smart lockers help venues meet Martyn's Law requirements at scale.

- SEE:** </solutions/event-smart-lockers/>
- COMPARE:** </bag-searches-vs-pre-entry-locker-storage/>
- EXPLORE:** </martyns-law-event-security/>

**OPERATIONAL IMPACT** With a redesigned ingress model:

- SECURITY THROUGHPUT INCREASES**  
More people screened per lane, per hour.
- QUEUE LENGTHS REDUCE**  
Shorter waits. Smoother arrivals.
- EXTERNAL RISK DECREASES**  
Fewer people. Lower vulnerability.
- STAFF REQUIREMENTS DECREASE**  
Less manual work. More efficient operations.
- COMPLIANCE BECOMES ACHIEVABLE**  
Requirements met in practice, not just on paper.

**SMART LOCKERS TRANSFORM INGRESS. REDUCE RISK. DELIVER COMPLIANCE THAT WORKS IN THE REAL WORLD.**

## 4. The Bottom Line

# THE BOTTOM LINE

MARTYN'S LAW DOESN'T JUST REQUIRE BETTER SECURITY.  
IT REQUIRES BETTER SYSTEMS.



**MARTYN'S LAW**  
**PROTECT DUTY**

PREPARE. PROTECT. PREVENT.

### THE CHALLENGE AT SCALE



#### QUEUES BECOME RISKS

Large external queues are unscreened, high-density, and difficult to manage.



#### BOTTLENECKS UNDERMINE COMPLIANCE

Delays in entry create vulnerabilities and prevent security plans from working as designed.



#### LEGACY OPERATIONS FAIL

Manual bag checks, cloakrooms, and staff-heavy processes cannot meet today's security requirements at scale.



### THE SOLUTION: REDESIGN ENTRY SO SECURITY AND FLOW WORK TOGETHER



#### SMART LOCKERS

Remove bags before security.  
Reduce risk. Improve flow.



#### FASTER SCREENING

Fewer bags to check.  
Higher throughput.  
Shorter queues.



#### REDUCED RISK OUTSIDE

Lower external crowd density.  
Faster movement into secure, controlled zones.



#### STRONGER COMPLIANCE

Systems built for scale.  
Alignment with Martyn's Law made achievable.



**THE SOLUTION IS NOT TO ADD MORE CONTROLS.**  
**IT'S TO REDESIGN ENTRY SO SECURITY AND FLOW WORK TOGETHER.**



Smarter systems.  
Safer venues.  
Stronger compliance.  
Better experience.



**SEE:**  
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