

GUIDE

Solve the 7 Biggest Event Storage Challenges

How smart event lockers eliminate queues, simplify operations and improve the attendee experience from arrival to departure.



FASTER ENTRY



SECURE STORAGE



OPERATIONAL
EFFICIENCY



BETTER GUEST
EXPERIENCE



NEW REVENUE
OPPORTUNITIES



Why Event Storage Becomes an Operational Challenge

Storage should help events run smoothly—**not create bottlenecks.**

As attendance increases, traditional cloakrooms and manual bag storage struggle to keep pace. Long queues, manual handovers and limited visibility slow entry, increase staffing requirements and negatively impact the attendee experience.

COMMON PROBLEMS

- ✓ Long cloakroom queues
- ✓ Manual bag handling
- ✓ Lost tickets and bag tags
- ✓ Delayed event entry
- ✓ Limited operational visibility



ENTRY FLOW



STAFFING



SECURITY



GUEST EXPERIENCE



CONTROL



The 7 Biggest Event Storage Challenges

1 Entry Queues

Slow bag storage delays guests entering the venue.



2 Manual Cloakroom Operations

Staff spend valuable time managing bags and tickets.



3 Lost Tickets & Collection Errors

Manual systems increase retrieval delays and disputes.



4 Security & Bag Accountability

Limited tracking increases operational risk.



5 Peak-Time Congestion

Storage demand overwhelms staff during arrivals and departures.



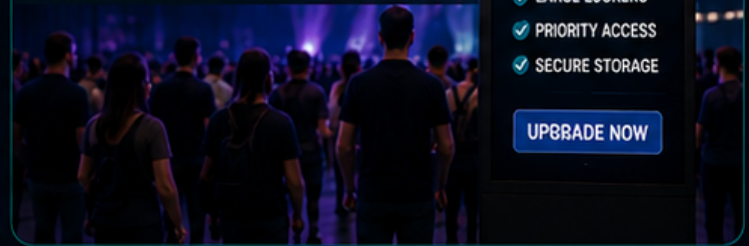
6 Limited Operational Visibility

Managers lack real-time occupancy and usage data.



7 Missed Revenue Opportunities

Free cloakrooms fail to generate additional event income.



Every storage challenge impacts **attendee experience**, **staffing** and **event profitability**.



ATTENDEE EXPERIENCE



STAFFING



SECURITY



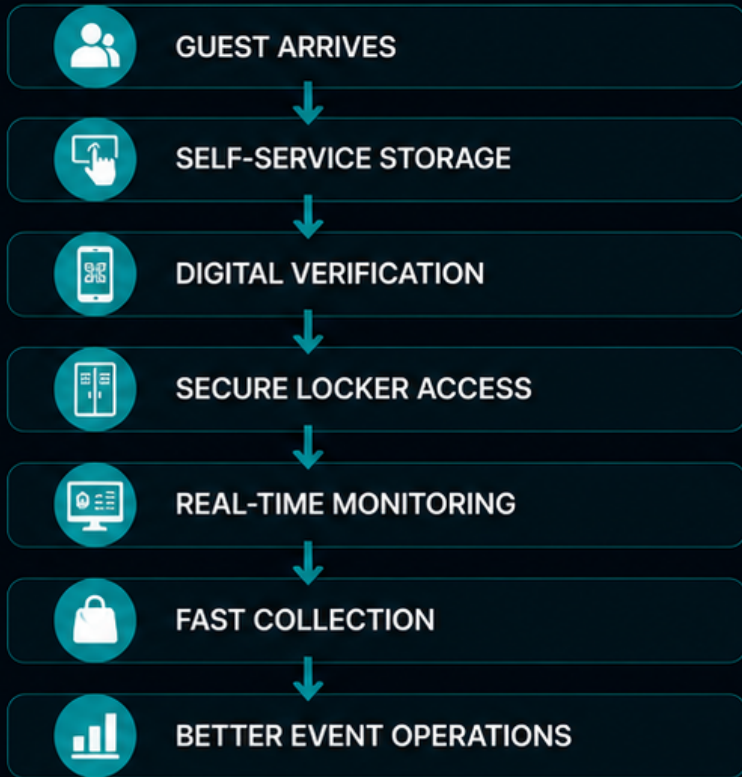
EVENT PROFITABILITY



OPERATIONAL IMPACT

How Smart Event Lockers Solve Every Challenge

Smart lockers streamline storage from arrival to departure, improving operational efficiency and the attendee experience.



KEY BENEFITS

- ✓ **Faster entry**
Reduce queues and speed up event access.
- ✓ **Reduced staffing**
Lower labour requirements and operational costs.
- ✓ **Secure storage**
Protect belongings with controlled, monitored access.
- ✓ **Live locker status**
Real-time visibility of locker availability and usage.
- ✓ **Complete audit trail**
Every transaction is tracked for full accountability.



Smart event lockers create a **seamless storage experience** that keeps **events moving** and **guests satisfied**.



The Operational Impact

Measurable improvements across every stage of the event journey.

Smart lockers reduce friction, remove bottlenecks and give you the data, visibility and efficiency to deliver exceptional events.



ENTRY QUEUE TIME

↓ 70–95%

Dramatic reduction
in queue times



STAFF WORKLOAD

↓ 30–70%

Less manual handling
and bag management



STORAGE THROUGHPUT

↑ INCREASE

More guests served in
less time



GUEST SATISFACTION

↑ INCREASE

Better experience from
arrival to departure



SELF-SERVICE USAGE

↑ INCREASE

Guests prefer the speed
and convenience



OPERATIONAL VISIBILITY

100%

Real-time insights and
performance data



The biggest improvement isn't adding more
cloakroom staff—it's **automating storage**.



Transform Your Event Storage

Ready to Modernise Event Storage?

Whether you're organising concerts, festivals, exhibitions, sporting events, conferences or live entertainment, Vpod smart event lockers help create faster entry, smoother operations and a safer, more enjoyable attendee experience.



BOOK A DEMO



SEE EVENT
LOCKER SOLUTIONS

WHY EVENT ORGANISERS CHOOSE VPOD

- ✓ Speed up event entry and reduce queues
- ✓ Reduce cloakroom staffing requirements
- ✓ Improve attendee experience
- ✓ Secure bags with fully traceable access
- ✓ Generate new event revenue opportunities

GET IN TOUCH



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LESS QUEUES



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SECURE
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ADDITIONAL
REVENUE

