

EVENT SMART LOCKER EFFICIENCY & ROI GUIDE

Smarter Storage. Smoother Events.
Lower Costs. Higher Capacity. Stronger Results.

GREAT EVENTS
START HERE



SAVE TIME
Automate bag drop & pick up



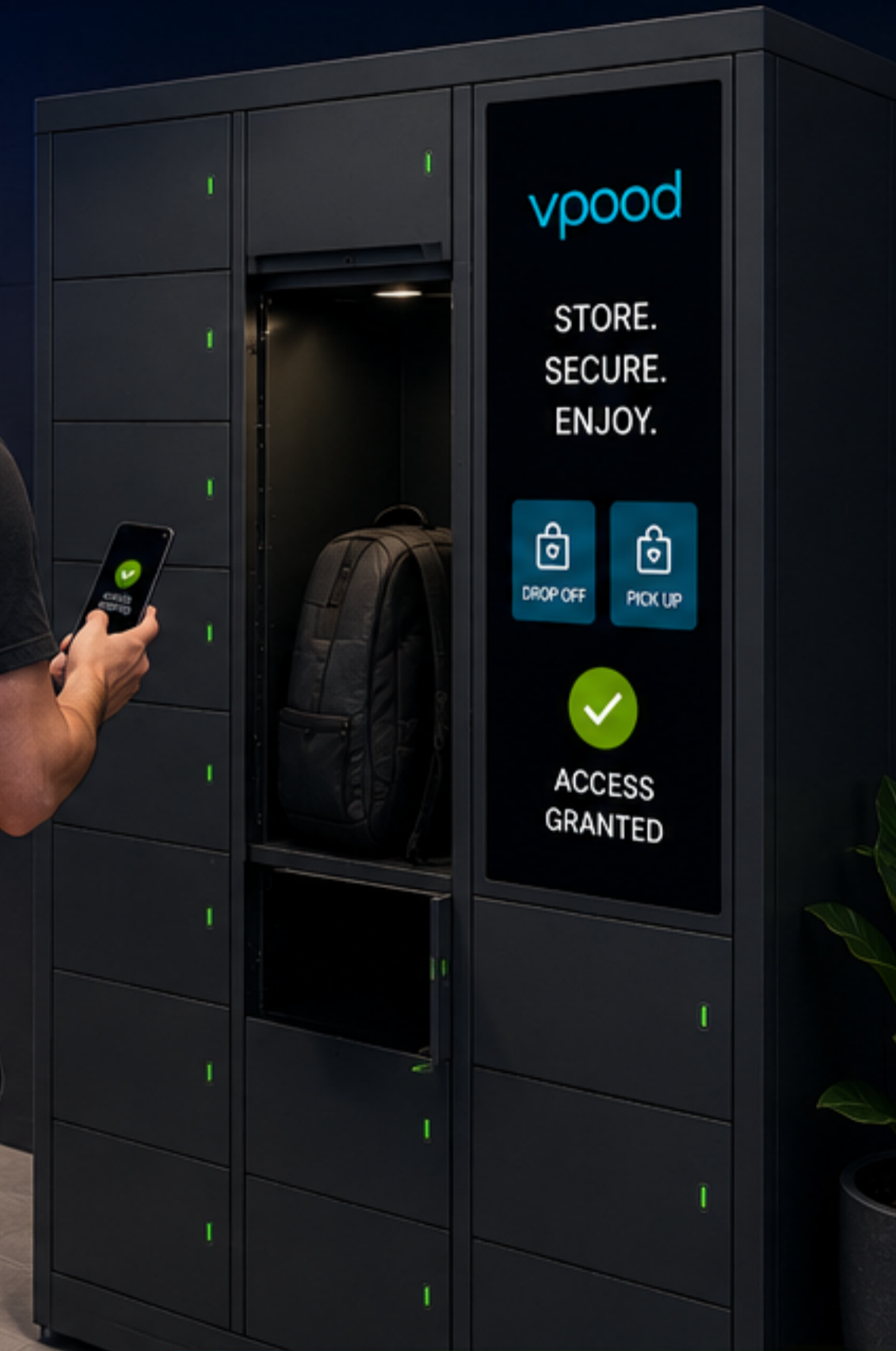
IMPROVE SECURITY
Protect belongings with smart access



BETTER EXPERIENCE
Shorter queues, happier guests



DRIVE ROI
Lower costs and higher capacity



**SELF-SERVICE
24/7 ACCESS**

Guests store and collect belongings anytime, anywhere.



REDUCE WORKLOAD

Minimize staff involvement and focus on delivering great events.



SECURE & TRACEABLE

100% transaction logging and real-time visibility for total peace of mind.



OPTIMIZE CAPACITY

Increase venue capacity by removing storage bottlenecks.



**SUSTAINABLE
OPERATIONS**

Paperless, contactless and environmentally responsible.



**SMART LOCKERS.
STRONGER EVENTS.
BETTER RESULTS.**

EVENT SMART LOCKER

EFFICIENCY NUMBERS

Typical operational benchmarks achieved when replacing manual cloakrooms, bag drops and staffed storage with smart lockers at events, venues and stadiums.



METRIC	MANUAL PROCESS	SMART LOCKERS	TYPICAL IMPROVEMENT
Bag Collection Time	2–5 mins	<30 secs	↑ 80–95% Faster
Bag Deposit Time	1–3 mins	<20 secs	↑ 70–90% Faster
Queue Lengths	High	Low	↓ 40–80%
Staff Involvement	High	Minimal	↓ 50–90%
Throughput Capacity	50–150 Items/Hour	200–600 Items/Hour	↑ 200–500%
Lost Property Incidents	Occasional	Rare	↓ 70–95%
Audit Trail Visibility	Manual	Automated	100% Tracking
Availability	Event Hours	24/7 Configurable	Continuous Access
Crowd Congestion	High During Peaks	Significantly Lower	↓ 30–70%
Security Screening Delays	High Impact	Reduced Impact	↓ 20–60%

TOP OPERATIONAL EFFICIENCY GAINS

- QUEUE REDUCTION**
Self-service collection eliminates the bottleneck of staff retrieving items. **↓ 40–80%**
- STORAGE THROUGHPUT**
Far more bags can be processed per hour without increasing headcount. **↑ 200–500%**
- STAFF WORKLOAD**
Teams focus on guest services, security and event operations. **↓ 50–90%**
- COLLECTION SPEED**
Guests scan, collect and leave. **<30 SECONDS**
- LOST PROPERTY REDUCTION**
Every transaction is tracked and auditable. **↓ 70–95%**

FINANCIAL IMPACT

- EVENT STAFFING COSTS** ↓ 30–70%
- TEMPORARY LABOUR REQUIREMENTS** ↓ 50–90%
- LOST PROPERTY CLAIMS** ↓ 70–95%
- SECURITY ADMINISTRATION** ↓ 30–60%
- REVENUE FROM BAG STORAGE** **NEW REVENUE STREAM**
- SPACE UTILISATION** ↑ 20–50%

EXECUTIVE SUMMARY

- ✓ 50–90% reduction in manual storage administration
- ✓ 200–500% increase in storage throughput
- ✓ 40–80% reduction in queue formation
- ✓ 70–95% reduction in lost property incidents
- ✓ 100% transaction visibility
- ✓ <30 second guest collection times
- ✓ 30–70% reduction in crowd congestion around storage areas
- ✓ New revenue opportunities through paid bag storage services

BOTTOM LINE: For venues, stadiums, festivals, conferences and exhibitions, smart lockers transform storage from a labour-intensive bottleneck into a self-service operation that improves crowd flow, reduces costs, increases security and enhances the visitor experience.

TOP OPERATIONAL EFFICIENCY GAINS

vpcod | Smart Solutions
Smarter Infrastructure.
Better Operations.

Smart lockers streamline event operations, reduce costs and deliver a better guest experience.

1 QUEUE REDUCTION



↓ 40-80%

Self-service collection eliminates the bottleneck of staff retrieving items.



2 STORAGE THROUGHPUT



↑ 200-500%

Far more bags can be processed per hour without increasing headcount.



3 STAFF WORKLOAD



↓ 50-90%

Teams focus on guest services, security and event operations rather than bag handling.



4 COLLECTION SPEED



<30 SECONDS

Guests scan, collect and leave.

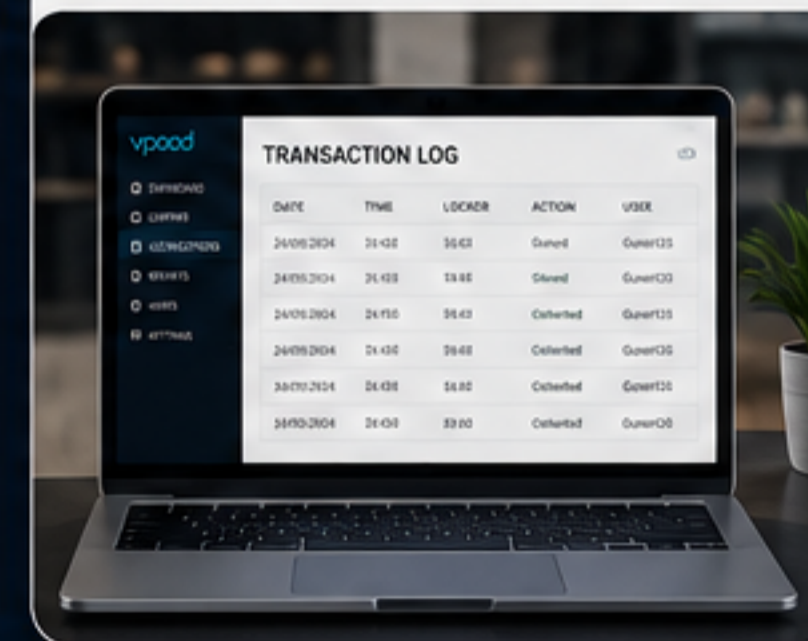


5 LOST PROPERTY REDUCTION



↓ 70-95%

Every transaction is tracked and auditable.



SMART LOCKERS.
BETTER OPERATIONS.
HAPPIER GUESTS.



BETTER GUEST
EXPERIENCE



HIGHER
EFFICIENCY



LOWER
COSTS




STRONGER
SECURITY



SUSTAINABLE
OPERATIONS

FINANCIAL IMPACT

Smart lockers convert storage operations from a cost centre into a profit driver for events and venues.

FINANCIAL AREA	TYPICAL IMPROVEMENT
 EVENT STAFFING COSTS	↓ 30–70%
 TEMPORARY LABOUR REQUIREMENTS	↓ 50–90%
 LOST PROPERTY CLAIMS	↓ 70–95%
 SECURITY ADMINISTRATION	↓ 30–60%
 STORAGE SPACE UTILISATION	↑ 20–50%
 REVENUE FROM PAID BAG STORAGE	NEW REVENUE STREAM
 OPERATIONAL EFFICIENCY	↑ SIGNIFICANT
 RETURN ON EVENT INFRASTRUCTURE	↑ SIGNIFICANT



THE FINANCIAL BENEFIT

-  Lower Costs
-  Increased Revenue
-  Reduced Risk & Losses
-  Better Resource Allocation
-  Happier Guests, Stronger Reputation



**STRONGER RESULTS.
HIGHER ROI.**



REDUCE COSTS
across all
operational areas



INCREASE REVENUE
with paid storage
services



IMPROVE EFFICIENCY
and throughput
capacity



MINIMISE RISKS
with 100% visibility
and audit trails



MAXIMISE VALUE
from space, people
and infrastructure



BOTTOM LINE: Smart lockers deliver measurable financial impact by reducing costs, increasing efficiency and creating new revenue opportunities for your event.



**SMART LOCKERS.
SMARTER EVENTS.
STRONGER RETURNS.**

EXECUTIVE SUMMARY

SMART LOCKERS TYPICALLY DELIVER:



STADIUMS



FESTIVALS



CONFERENCES



EXHIBITIONS



↓ 50–90%

REDUCTION

in manual storage administration



↑ 200–500%

INCREASE

in storage throughput



↓ 40–80%

REDUCTION

in queue formation



↓ 70–95%

REDUCTION

in lost property incidents



100%

TRANSACTION VISIBILITY

Every transaction tracked and auditable



<30 SECONDS

GUEST COLLECTION TIMES

Guests scan, collect and leave



↓ 30–70%

REDUCTION

in crowd congestion around storage areas



NEW REVENUE OPPORTUNITIES

through paid bag storage services



THE BOTTOM LINE

For venues, stadiums, festivals, conferences and exhibitions, smart lockers transform storage from a labour-intensive bottleneck into a self-service operation that **improves crowd flow**, **reduces costs**, **increases security** and **enhances the visitor experience**.



LOWER COSTS



HIGHER SECURITY



BETTER EXPERIENCE



STRONGER RESULTS

EVENT LOCKER OUTCOMES

Measurable improvements that drive better operations, stronger security and happier visitors.



**SMART STORAGE.
STRONGER EVENTS.
BETTER OUTCOMES.**

OUTCOME		TYPICAL IMPROVEMENT	
	ENTRY THROUGHPUT More people in, faster.		30–50% Increase in entry throughput during peak times.
	QUEUE LENGTH Shorter waits, smoother flow.		50–70% Reduction in average queue length.
	CLOAKROOM STAFFING Fewer staff required.		70–90% Reduction in cloakroom staffing requirements.
	SECURITY INCIDENTS Safer environment for everyone.		50–70% Reduction in security incidents and alerts.
	LOST PROPERTY ADMIN Less admin, less hassle.		50%+ Reduction in lost property administration.
	VISITOR SATISFACTION Happier visitors, better experiences.		SIGNIFICANT Improvement in overall visitor satisfaction.

THE BOTTOM LINE



IMPROVE SECURITY
Reduce risk and strengthen control.



INCREASE EFFICIENCY
Speed up entry and improve operations.



ENHANCE EXPERIENCY
Less waiting, more satisfaction.



REDUCE COSTS
Lower staffing and administration.









DRIVE REVENUE
Monetise storage and increase profitability.

EVENT LOCKERS BENEFITS TABLE


Smarter storage. Safer venues. Better experiences.

Smarter Infrastructure.
Better Operations.

OPERATIONAL BENEFIT		BUSINESS IMPACT	
	Faster Venue Entry		Reduce bag-related bottlenecks and improve ingress throughput during peak arrival periods.
	Improved Security Control		Reduce the number of bags and belongings entering the venue, lowering security exposure.
	Pre-Entry Bag Storage		Enable visitors to securely store prohibited or oversized items before screening.
	Reduced Queue Lengths		Minimise congestion at security checkpoints, entrances and cloakrooms.
	Lower Staffing Requirements		Reduce dependence on manual bag checks, cloakroom teams and item handling staff.
	Enhanced Visitor Experience		Deliver a smoother, hands-free event experience with less waiting and frustration.
	Secure Individual Storages		Every visitor receives a dedicated locker compartment, eliminating shared storage risks.
	Full Audit Trail		Track locker usage, storage times and collections for accountability and incident management.
	Reduced Lost Property Issues		Minimise misplaced items, ownership disputes with post-event administration.
	Scalable for High Attendance Events		Handle thousands of visitors without proportionally increasing staff or costs.
	Supports Martyn's Law Readiness		Demonstrates practical measures to reduce security risks associated with visitor belongings.
	Improved Crowd Flow		Keep people moving through entry points rather than forming static queues.
	Revenue Generation Opportunity		Monetise visitor storage through paid locker services or premium storage options.
	Reduced Operational Risk		Lower the likelihood of unattended bags, security alerts and venue disruption.
	Multi-Event Flexibility		Suitable for stadiums, arenas, festivals, exhibitions, conferences and public venues.
	Real-Time Management		Monitor locker availability, usage and incidents centrally across one or multiple sites.


KEY EVENT LOCKER OUTCOMES	
METRIC	TYPICAL IMPROVEMENT
 Entry Throughput	↑ 30–50%
 Bag Volume Inside Venue	↓ 60–80%
 Security-Related Incidents	↓ 50–70%
 Cloakroom Staffing Costs	↓ 20–40%
 Visitor Satisfaction	↑ Significant Improvement
 Lost Property Administration	↓ 50%+






BOTTOM LINE


Event lockers transform visitor belongings from a security and operational challenge into a controlled, trackable and scalable process — **improving security, reducing queues, lowering costs and creating a better visitor experience.**




SAFER VENUES



BETTER OPERATIONS



HAPPIER VISITORS



LOWER COSTS

EXECUTIVE ROI SUMMARY

SMART LOCKERS. SMARTER OPERATIONS. STRONGER RETURNS.

Smart lockers typically deliver:

	✓ 50-90%	reduction in manual storage administration
	✓ 200-500%	increase in storage throughput
	✓ 40-80%	reduction in queue formation
	✓ 70-95%	reduction in lost property incidents
	✓ 100%	transaction visibility
	✓ <30 SECONDS	collection times
	✓ 30-70%	reduction in crowd congestion
	✓ 50-90%	reduction in temporary labour dependency
	✓ NEW REVENUE OPPORTUNITIES	through paid bag storage



WHY IT MATTERS



LOWER COSTS



HIGHER EFFICIENCY



IMPROVED SECURITY



BETTER GUEST EXPERIENCES



STRONGER RETURNS



THE BOTTOM LINE

For venues, stadiums, festivals, conferences and exhibitions, smart lockers transform storage from a labour-intensive bottleneck into a self-service operation that **improves crowd flow, reduces costs, increases security and enhances the visitor experience.**

